



We are thrilled to invite you to participate in the  
**6th CARROLL COUNTY RESTAURANT WEEK**  
**AUGUST 14-21, 2016.**

Dear Carroll County Restaurant Owner:

The Carroll County Chamber of Commerce and the Carroll County Department of Economic Development/Tourism Office are partnering again this year to promote one week of delicious and affordable dining throughout Carroll County.

According to the feedback from restaurants and diners, Carroll County Restaurant Week in August 2015 was a success! Restaurants participating in the 2016 Carroll County Restaurant Week receive:

- Professionally designed and well-indexed *Carroll County Restaurant Week* website. **The site remains available and drives traffic throughout the year.**
- Setup and monitoring of *Carroll County Restaurant Week* Facebook Page
  - **The Facebook page remains available and drives traffic throughout the year.** (LIKE the Restaurant Week page and your restaurant posts appear in the Wall/Stream throughout the year!)
- Promotion on the home pages of the Carroll County Tourism website and the Carroll County Chamber of Commerce website, with click-thru links to the Restaurant Week website.
- Media Promotions:
  - Print: Carroll County Times, Carroll Magazine, press releases to local and regional media outlets; and 100 posters and 2,000 rack cards distributed to participating restaurants and throughout the county.

**How to Participate:**

- Fill out the attached **participation form** and submit it with your \$150 payment to the Chamber office by **June 15, 2016.** (Please see form for mailing and payment instructions.)

**\*\*Menus are to be submitted by Thursday, June 30<sup>th</sup>, for posting to the website\*\*.**

*Please keep in mind that diners are expecting a deal during Restaurant Week--you will get better results if customers know that they are getting a bargain. Diners will compare your Restaurant Week specials against your regular menu to see what they are saving.*

*Thanks to bytes & words in Mt. Airy, for maintaining the fabulous website and Facebook page!*

If you have any questions please call Peggy Soper at 410-848-9050 (Ext.1).

Thank you for your participation!

Jack Lyburn, Director  
Carroll County Department of Economic Development

Mike McMullin, President  
Carroll County Chamber of Commerce